



## CAPITAL CAMPAIGNS



Projects funded through capital campaigns are limited only by a vision for more effective ministry and the faith to step into the future God has for your congregation. Capital campaigns enable United Methodist churches to provide new and renovated facilities to expand their ministry. Some churches reduce or eliminate debt, fund special

missions, participate in conference and connexional projects, and increase endowments through capital campaigns.

Texas Methodist Foundation stewardship consultants equip and guide laity and clergy for this unique opportunity. Studies confirm that a consultant directed campaign increases participation and reduces stress by teaching about the joy of Christian giving.

Wise church leaders presenting a proposed building project and financial plan can create enthusiasm and confidence within a congregation. A capital campaign is usually an important part of this plan. Every dollar raised is a dollar not borrowed in long-term debt. This enables a church to meet needs and provide facilities for growth without diminishing the effectiveness of programs or reducing needed staff.

Foundation resources and consultant services include:

- Designing a campaign to fit the local church and community
- Coordinating campaign activities with the church's ministry calendar
- Helping to identify and enlist lay leadership
- Orientation and training for the Leadership Team
- Training materials and resources necessary for an effective campaign
- Church staff orientation to effectively support lay leaders
- Guide lay leaders, the congregation, senior pastor, other clergy, and program staff through each phase of the campaign
- Train all participants in campaign activities for their support roles
- Provide resources and counsel in developing the project's case statement and campaign communication materials
- Guide the identification and cultivation of larger gifts and pledges
- Speak to leadership groups about advance commitments

- Design and calendar commitment opportunities appropriate for the spiritual culture of each congregation and community
- Develop and guide a three-year plan for keeping the congregation informed and faithful in their giving to fulfill pledges

Other Foundation and consultant services include:

- A distinctive Wesleyan perspective in stewardship education
- Permeating the campaign with spiritual and biblical stewardship emphasis on the Christian's commitment to give, rather than the church's need for money
- Stewardship educational resources for adults, youth and children for Growing Faithful Givers
- Annual and Year-Round Stewardship Workshop
- Development resources for permanent gift emphasis
- Church loan resources

Foundation capital campaign services recognize the unique circumstances of each United Methodist congregation and community throughout our six annual conferences. We fit the campaign to the church, rather than the church to the campaign! Consultants are on-site to manage each phase of the campaign and always available to provide counsel by telephone or email.

The Foundation's stewardship consultant staff represents more than 100 years of local church ministry and stewardship experience. Our consultants have conducted more than 225 capital campaigns with dollars raised in excess of \$247 million to further ministry in United Methodist congregations across Texas.

The fee for Foundation consultant services is less than commercial firms and offers more on-site availability. Fees are based on the congregation's total prior year contribution to the annual ministry budget. Other budgeted campaign expenses include communication materials, and a church-wide fellowship and worship event.

Capital campaign stewardship services are offered in partnership with other Foundation services. If desired, Foundation loan officers can team with stewardship staff to provide comprehensive consulting services, including campaign readiness, financial potential, debt analysis, and funding options. The pre-campaign consultation is free of charge. Foundation gift planning consultants also offer valuable resources for legacy giving, providing another avenue for participating in the capital campaign.

**FOR MORE INFORMATION ABOUT FUNDING YOUR CAPITAL PROJECT AND *GROWING FAITHFUL GIVERS*, VISIT OUR WEB SITE AT [WWW.TMF-FDN.ORG](http://WWW.TMF-FDN.ORG) OR CALL 800/933-5502.**